

YUSUF SASMAZ

Rome, Italy
yusufsasmaz00@gmail.com
linkedin.com/in/yusufsasmaz

I am a Full Stack Developer specializing in building scalable B2B/B2C platforms, AI-powered automation systems, and enterprise management dashboards. I design and implement SaaS architectures, payment infrastructures, and containerized deployment environments that enhance operational efficiency and revenue scalability. By combining strong technical expertise with a background in business management, I approach software development from both an engineering and strategic perspective, delivering systems that drive automation, optimize workflows, and support sustainable growth.

PROFESSIONAL EXPERIENCE

Freelance

Full-Stack Developer

2025 – Present

- Architect and develop enterprise web panels and operational management systems
- Lead CRM, payment gateway, and third-party API integrations
- Build AI-driven automation systems, chatbot workflows, and reporting infrastructures
- Develop B2B, B2C, and multi-vendor e-commerce platforms with optimized payment, logistics, and accounting integrations
- Define technology roadmaps and provide digital transformation consulting

Ekspats B.V. (Global Education Center) – Netherlands

Full-Stack Developer

03/2023 – 09/2025

- Integrated automation systems managing 3,000+ monthly applications into call center workflows, increasing application volume by 30%
- Developed AI-based candidate scoring and recommendation algorithms, improving HR operational capacity by 25%
- Reduced manual workload through scalable process management systems
- Built Laravel-based recruitment and operations platform
- Implemented subscription-based payment infrastructure using Stripe
- Designed RBAC-based admin panel architecture
- Integrated marketing lead data into CRM and call center systems
- Developed advanced reporting, analytics, and filtering modules
- Standardized Docker-based development and deployment pipelines

Macart Agency – Turkey

Web Developer

09/2021 – 01/2023

- Delivered 10+ corporate websites and e-commerce platforms end-to-end
- Managed technical operations and optimization for 200+ active websites
- Contributed to 20% sales growth through UX and payment optimization improvements
- Optimized server configuration and minimized downtime
- Led frontend (Vue.js, Tailwind, Bootstrap) and backend (Laravel) development

KODNOT – Remote

Junior Web Developer

02/2021 – 09/2021

- Delivered 3 corporate web projects end-to-end
 - Managed maintenance and performance monitoring for 20+ domains
 - Contributed to full-stack development and database management
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TECHNICAL SKILLS

Frontend: JavaScript, TypeScript, Vue.js, React, Astro, Livewire, HTML5, CSS, Sass, Tailwind CSS, Bootstrap

Backend: PHP, Laravel, RESTful APIs, Redis

Database: MySQL, PostgreSQL

DevOps & Infrastructure: Docker, Server Configuration, CI/CD concepts

Architecture: SaaS Systems, Subscription Systems, Payment Gateway Integrations (Stripe)

Automation: AI Workflow Automation, Chatbot Integration, n8n

Tools: Git, Jira, Trello, Figma

EDUCATION

Sapienza University of Rome – Italy

Master's Degree in Business Management

Akdeniz University – Turkey

Bachelor's Degree in Business Management

CERTIFICATION

Accenture – DevOps Deep Dive and Cloud Bootcamp

LANGUAGES

Turkish – Native

English – Professional Working Proficiency